



## **BIRTH 2012 FESTIVAL STALL HOLDERS INFORMATION**

**Thank you for your interest in running a stall at The Birth 2012 Festival to be held on Friday, 21st and Saturday 22nd December, 2012.**

**This event is an initiative of The Adelaide Peace Markets, 'The Healing Ground', and Earth Communities and is being run by volunteers, so your support of this project is fantastic. For more details about the festival go to [www.birth2012festival.com](http://www.birth2012festival.com)**

### **Venue**

Living Kurna Cultural Centre, Warriparinga Way, Bedford Park, South Australia

### **Mission statement**

The Birth 2012 Festival embraces, celebrates the birth of a new age of consciousness and promotes peace, unity, compassion, sustainability, the wellbeing of body mind and soul and conciliation with the traditional owners of the land - The Kurna people.

This exciting drug and alcohol free event brings music, culture, education, community and friends together on beautiful sacred Kurna land at Warriparinga, for conscious connection and is about creating the internal shift we need so that our external world may change in positive ways.

### **Stall Applications, Approval & Website Listing**

Preference will be given to stalls according to the service, presentation, and vision that they bring to the Festival. In alignment with our festival theme and event purpose, Fair Trade, locally made products, healing, peace and sustainable organisations/businesses, will be given high priority.

**If you wish to apply for a stall at Birth 2012 festival, please complete the on-line stall application form on our website, at [www.birth2012festival.com/stalls.html](http://www.birth2012festival.com/stalls.html) and include your business logo or other suitable graphic (jpg file) for our website, a brief description of your goods/ services, and URL for your website or Facebook page if you have one.**

We will contact you via email as soon as possible after receiving your application to confirm your stall approval and include our account details for stall fee payment, before we upload your info to our site. Final applications close Monday 17<sup>th</sup> December, with stalls confirmed by 5pm next day.



## **Market Stalls and Healing Village Stall Details**

Standard Market trading stalls will be set up at the usual Peace Markets Site - next to The Living Kuarna Culture Centre at Warriparinga.

Our healing village (The Healing Ground) will be set up in a near-by area (just across the foot bridge), and will include a large Teepee and a Geodesic Dome for workshops and presentations to be held in. The focus of the Healing Ground is not only about healing for self, it is also for the healing for the planet.

Stall holders offering healing treatments and those that may sell crystals, books etc and other products related to healing will be set up in this area. We also encourage sustainable groups and businesses to set up their stalls at The Healing Ground.

## **Stall Co-ordinator Contact Details**

### **Market Stalls & Entertainment**

Andrew Bartlett

Email [andrewbirth2012@gmail.com](mailto:andrewbirth2012@gmail.com)

Phone 0417 853 314

### **Healing Ground Workshops & Presentations**

Deanne Schmid

Email [info@thehealingground.com.au](mailto:info@thehealingground.com.au)

Phone 0417 816 585

## **Birth 2012 Festival Stall Trading Times**

**Friday 21st of December** This is a ticketed event which will have a smaller gathering of people who will be focused on the chanting, sound bath and other activities planned to celebrate the end of the Mayan Calendar, so there will be no stalls on that evening except The Chai Tent and Earth's Kitchen providing food and drink.

**Saturday, 22nd December** Peace Market Festival Stalls will trade between 11am and 8pm at the regular Peace Markets site. Healing Ground Stalls will trade between 9.30am and 6pm whilst workshops and presentations also run in this area inside the Teepee and Geodesic Dome.

## **Stall Cost and Conditions**

**Stall Fee is just \$25 for standard trading stalls and Healing Village stalls, \$50 for food stalls, and FREE for Non-profit orgs and Healing Ground workshop facilitators and presenters. Stall fee is for a standard 3m x 3m site.**

Please note that it is the stall holder's responsibility to provide their own marquee and/or any tables and chairs etc required on the day.





## Insurance

All stall holders must have current Public Liability Insurance (\$10million). Below are links to some companies with cheap Insurance if you need:

[www.cityrural.net.au](http://www.cityrural.net.au)

[www.netinsure.com.au](http://www.netinsure.com.au)

[www.stallinsure.com.au](http://www.stallinsure.com.au)

<http://www.aami.com.au/business-insurance>

## Stall Logistics

Banners/signage in-front of your stalls 3x3m perimeter is permitted providing they are not obtrusive to foot traffic flow, or an OH&S issue. \*If you require power please advise on your on-line application form and supply your own extension leads and fittings. \**Only a few powered sites available for Market Stalls ONLY, so first in bet dressed.*

Secure pegging of marquees is required. In the event of strong winds all stall marquees must also be sandbagged down for safety reasons. It is the responsibility of each individual stall holder to secure their marquee well before trading.

## Stall Arrival and departure times

**Friday, 21st December:** Festival crew will be available on site from 12 to 5pm to greet you and show you to your stall location if you wish to secure your position and set up the day before trading

There will be festival crew staying on the site overnight, so some security will be provided, though we recommend all valuable goods be stored off the site overnight, as we accept no responsibility for the safety of items left within stalls.

**Saturday, 22nd December:** All Festival crew, stall holders and members of the public are all welcome to attend a Birth 2012 dawn fire ceremony and blessing. The fire pit is located at the Peace Market site and this is where the early morning ceremony, will take place followed by more entertainment to engage Festival goers until approximately 9.30am

**Healing Ground stalls may start to set up from 7am onwards and begin trading from 9.30am**

There will be a drumming procession starting in the Peace Market area at 9.30am, (where people have been engaged in the early morning entertainment), which will guide people over to the entrance and onwards into the Healing Ground for an official opening/welcome of the site.

**Healing Ground stalls may start to pack up from 6pm after the final workshop has finished.**

**Market Stalls may start to set up from 9.30am onwards and begin trading from 11.30am.**

**Market stalls may start to pack up from 8pm onwards.**



## Rubbish

Rubbish created at the stall is the Stallholder's responsibility. Please take your rubbish with you when you leave. We have some capacity for recycling of clean recyclables; please make sure that recyclable materials have not been placed in landfill bins. Please also consider the environment in the packaging of your product. Food stalls must use compostable serving wares. Plastic bags are discouraged - only recycled plastic bags please.

## Weather

If extreme weather conditions dictate that running the markets is not practical or safe then we will cancel the markets as they will be held outdoors. These concerns will be taken into consideration closer to the day and stall holders will be notified accordingly. Typically this time of year can be rather hot, so we recommend that you set up sufficient shade and prepare yourself accordingly.

## Birth 2012 Festival Sponsorship

All monies raised from this event will go to the Birth 2012 Festival Fund. This fund will pay for the use of the Living Kuarna Cultural Centre land, event public liability insurance, advertising costs, plus other expenses like marquee hire. Any Birth 2012 Festival profits will be put towards further promotion and running costs of the Adelaide Peace Markets. We have priced stalls for this event at very affordable rates to enable small businesses and hobby vendors to be involved and invite those businesses that can afford a little extra to support our event with a sponsorship donation.

**Sponsors will play a major role in making this event viable, and will receive a double stall site at no extra cost, plus receive acknowledgement on our website with a high priority listing on our stall holder page and also on our sponsor page, plus will be acknowledged at the festival with extra banner space and via announcements between performances.**

Your business can sponsor the Birth 2012 Festival for as little as \$50. We recognize the efforts of people gifting their time to put on workshops and presentations as a form of sponsorship for this event and therefore offer a free stall, extra website exposure and announcements at the festival for their contribution.

## Final Note

We value your feedback and welcome you to contact us if you have any comment, suggestions or questions. Feel free to email or call us.

Peace,

Andrew and Deanne  
Birth 2012 Festival Organisers